

BASIC & PREMIUM DIRECTORY ADVERTISING

BenefitsLink.com is the first and leading web site about the administration and design of employee benefit plans. We're a must-read for the professionals who run or service benefit plans: directors, managers, administrators (in-house or third-party), consultants, lawyers, auditors, actuaries, and other advisors. The experts know us and we know them. We cover all kinds of plans, including 401(k), pension, health, executive-only, and fringe benefits.

Basic Listing: List your company in the web's longest-running employee benefits directory at no charge, where it will be indexed by Google and other search engines.

Premium Listing: Display your company's logo, up to 100 words of text, and appear under two categories (or more, for an additional charge per category).

Note: Software product requires purchase of Premium Listing (not eligible for Basic Listing).

PRICING

DIRECTORY LISTINGS	COST
Basic Listing	No charge
Premium Listing	\$480 per year
Additional Categories	\$65 each per year

TECHNICAL SPECIFICATIONS

BASIC LISTING

- Your company's name
- Link to a specific web page

PREMIUM LISTING

- Your company's (or software product's) name
- Link to a specific web page
- Contact Information
- Text description of 100 words
- Logo:

- Size – max. 250 x 90 pixels
- Format – GIF or JPG
- Animation and Looping – No
- Sound – No

CONTACT

BenefitsLink.com, Inc.
 E-mail: SalesDesk@BenefitsLink.com
 Phone: (407) 644-4146
 Fax: (407) 644-2151

TERMS AND CONDITIONS

- Prices are "gross" (we pay agency commissions).
- Payment required before appearance.
- We reserve the right to refuse any creative.

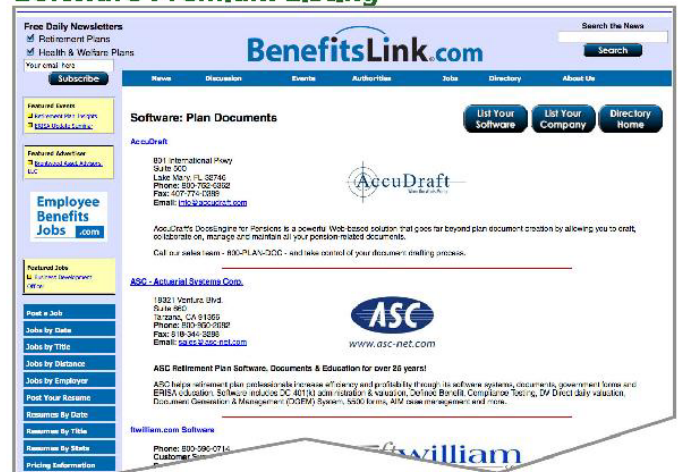
Directory Home Page



Vendor Premium Listing



Software Premium Listing



BenefitsLink.com, Inc.
 1298 Minnesota Avenue, Suite H
 Winter Park FL 32789
 Phone: (407) 644-4146 • Fax: (407) 644-2151